



When the World Rolls Into One Building: Longboard's Global Stage Returns to Eindhoven

Eindhoven, Netherlands 4-5 April 2026

For two days this spring, the industrial halls of the Klokgebouw in Eindhoven will become the beating heart of global longboarding. The World Championship Longboard Dance & Freestyle, known in the community as “SO..,” returns, gathering the world’s most advanced and inventive riders for a celebration of skill, style, and creativity. You may have seen it in viral reels and videos of longboard influencers, people dancing on their boards against backdrops from across the globe. Here is where they all meet: the World Championship.

Even standing at the edge of the hall, you can feel the floor pulse. The tension before a trick, the rhythmic flow of wheels across concrete, the subtle choreography of multiple riders sharing the same space, these are moments social media can hint at but cannot replicate. Friends reunite with warm embraces, newcomers stifle excited laughter, and everywhere you look, energy hums in the air. It is the kind of atmosphere that lingers long after the boards have stopped rolling.

Since 2012, the championship has grown from a niche event into a true global fixture, with past editions held in São Paulo, Shanghai, and Eindhoven. Riders now arrive from all continents, representing a movement that spans cities and cultures, from Singapore, Seoul and Berlin to Rio de Janeiro and Los Angeles.

From Subculture to Global Movement

Longboarding began in California in the 1950s as a way to “surf” the streets on flat days. Over decades it evolved into multiple disciplines, downhill racing, cruising, freeride, and more recently, flatland dance and freestyle.

Flatland disciplines have grown rapidly over the past fifteen years. Social media has accelerated the spread of style, technique, and choreography, but nothing compares to

witnessing it live: the dancing, freestyle, tricks, spins, hippy jumps, and G-Turns all executed with a combination of flow, style, rhythm, and precision. Longboard dance and freestyle occupy a rare intersection of athleticism, creativity, and self-expression.

What Makes This Championship Different

Eindhoven remains the central competitive reference point for the sport. Professional divisions compete alongside intermediate competitions, workshops, open practice areas, and pop-up shops, creating a unique ecosystem of participation and observation. Free lessons are offered daily from 14:00 to 18:00, inviting newcomers to experience the culture firsthand.

Judging focuses on flow, style, speed, creativity, and degree of difficulty. Yet the event is as much about community as it is competition. The atmosphere is intimate: spectators can hear the wheels grip the concrete and boards snap during technical tricks. The hall pulses with energy, where moments of silence and eruption alternate in rhythm with the performances.

A Cultural Hub on Wheels

The championship spans more than 6,000 square metres of venue space. Pop-up shops, brand stands, and informal meetups blur the lines between spectator and participant. Riders converge from around the globe, exchanging techniques, styles, and inspiration, turning the Klokgebouw into a temporary hub for design, experimentation, and creative collaboration.

Longboarding has evolved into a cultural phenomenon that reflects a generation drawn to hybrid identities: part athlete, part artist, part performer. Some participants pursue a competitive path, others explore a form of movement that requires only a board and an open space, but all are part of a connected, global community.

For two days, Eindhoven becomes a nexus of energy, creativity, and culture. “It’s not just a competition,” one organiser notes. “It’s a space where flow, creativity, and community meet, and where the next generation of riders will define the sport.”

When the doors open, the world’s longboard scene gathers under one roof. For anyone curious about where sport meets style and performance meets culture, the asphalt becomes a stage and the pulse of the floor becomes impossible to ignore.

When and Where

- **Dates:** 4–5 April 2026
Time: 12:00–21:00

- **Location:** Klokgebouw, Eindhoven
- **Entry:** Two consumptions per day at 6 euros
- **Extras:** Free lessons 14:00–18:00, workshops, pop-up shops

Find all information at: www.sycld.nl. Photos are available in [this Google Drive folder](#), with more available upon request.

Visit the Facebook page at <https://www.facebook.com/SYCLD/>

and Instagram at <https://www.instagram.com/soyoucanlongboarddance>.

For additional information, visuals, interviews, or attendance inquiries, kindly contact:

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